

Survey of Former Residents of Massachusetts

August 2026

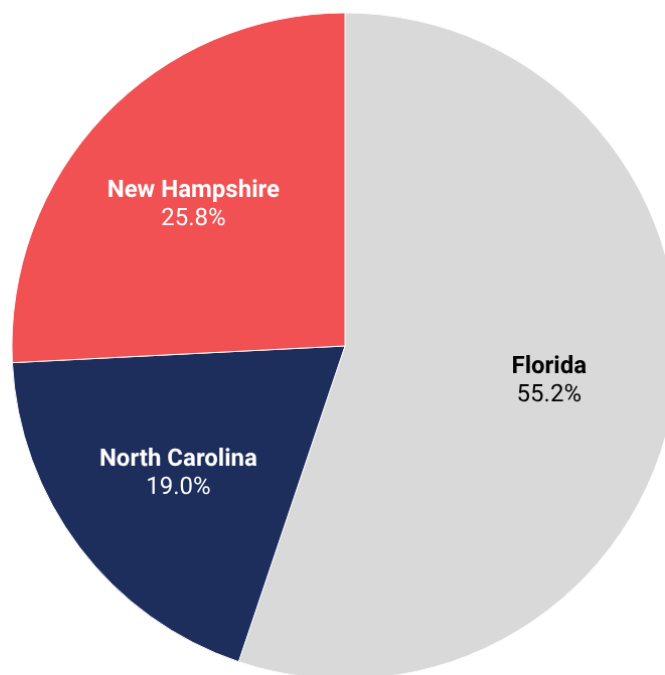
Mass Opportunity Alliance

Methodology

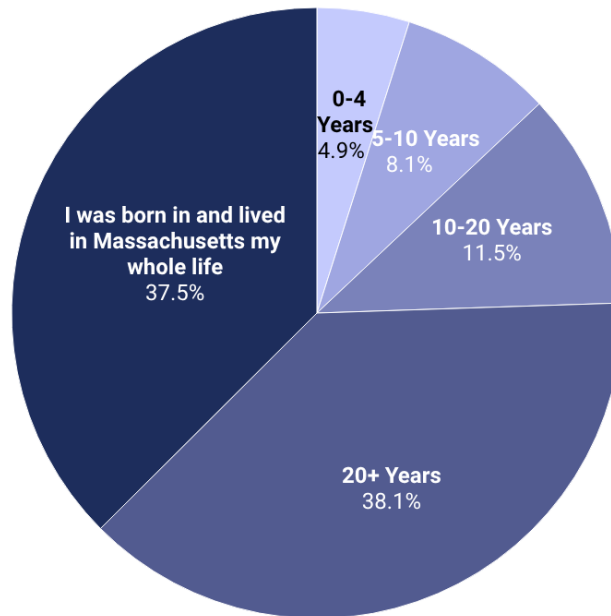
The survey was conducted by FLS Connect/Roosevelt Opinion Research from July 28-29, 2026. The survey was conducted via text message, and received 1,151 responses. Eligible participants were residents of Massachusetts based on their voter registration in the state's 2024 general election, but have moved to Florida, New Hampshire, or North Carolina based on their most recent voter registration. The margin of error for this poll is +/- 3.

Findings

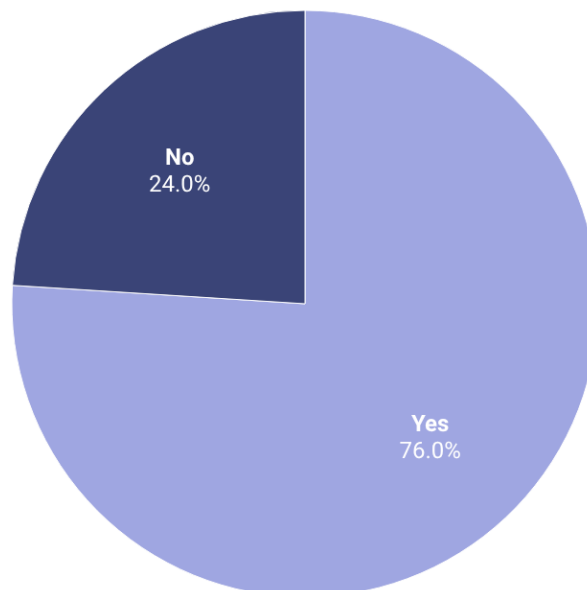
What is your current state of residence?



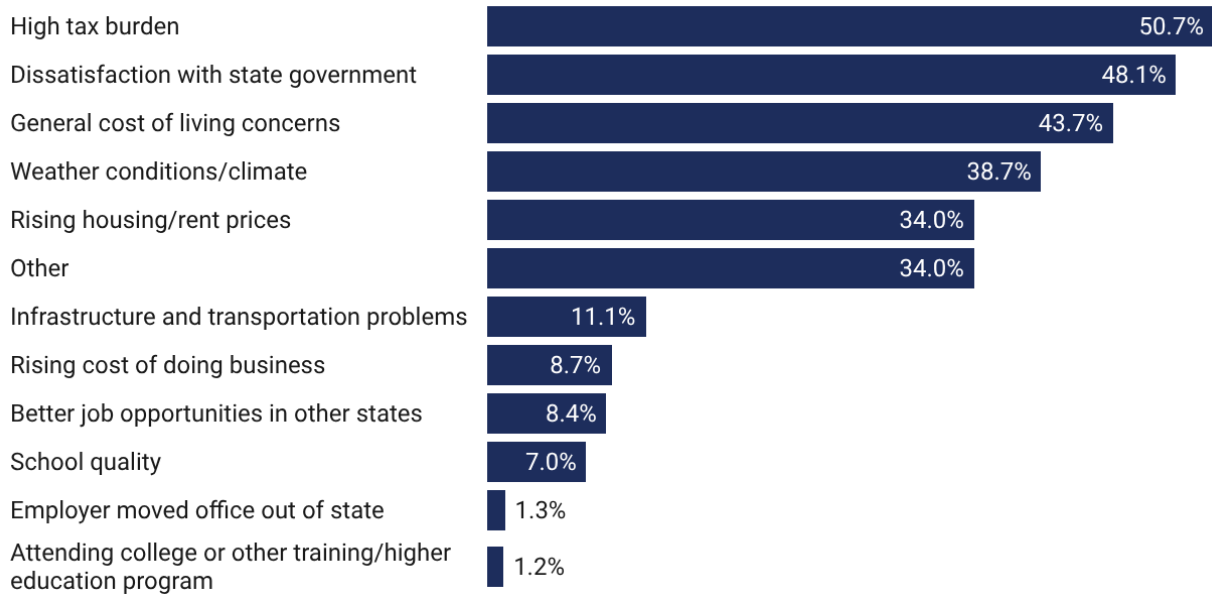
How long did you live in Massachusetts before moving?



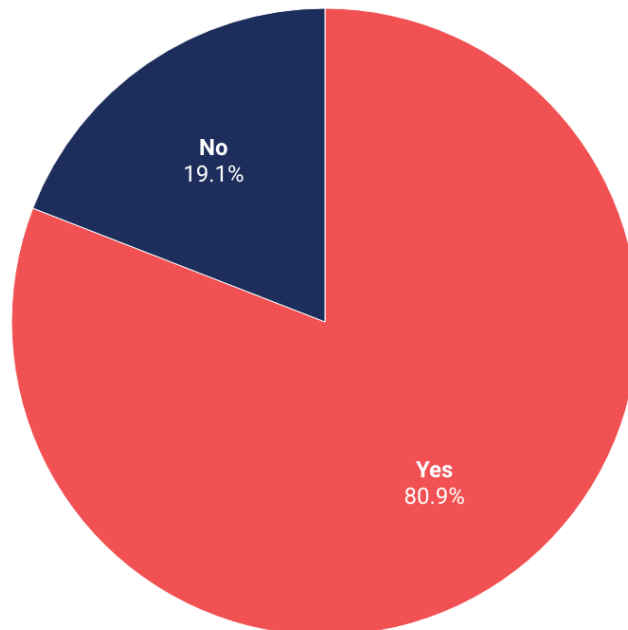
Do you have family members still residing in Massachusetts?



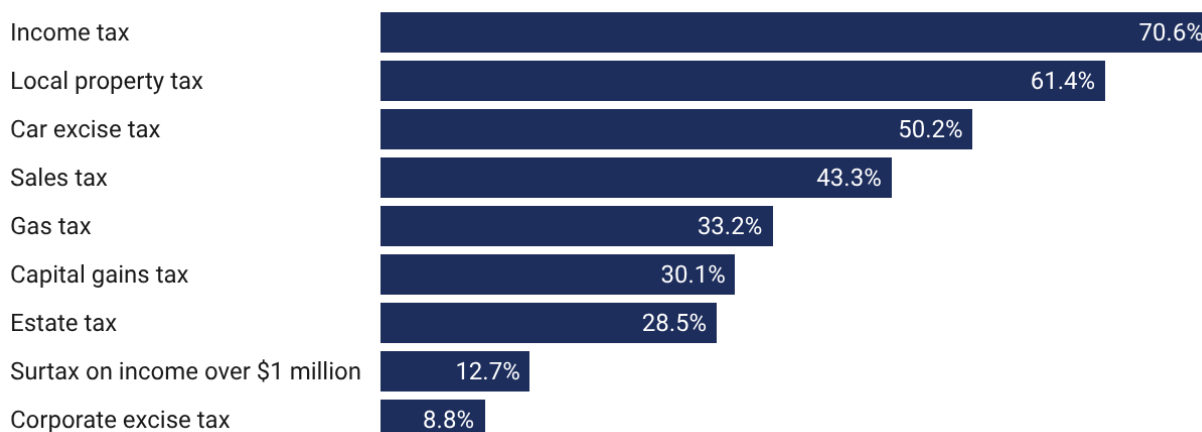
Which of the following reasons were the top reasons you left Massachusetts?



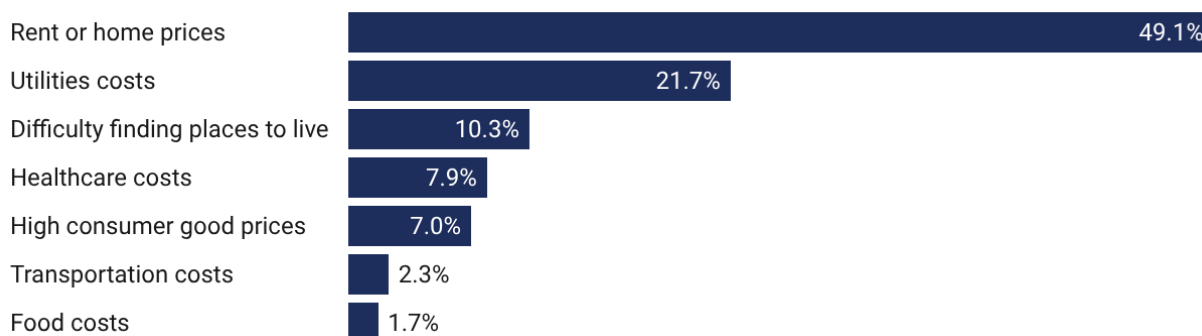
Do you think Massachusetts taxes are too high?



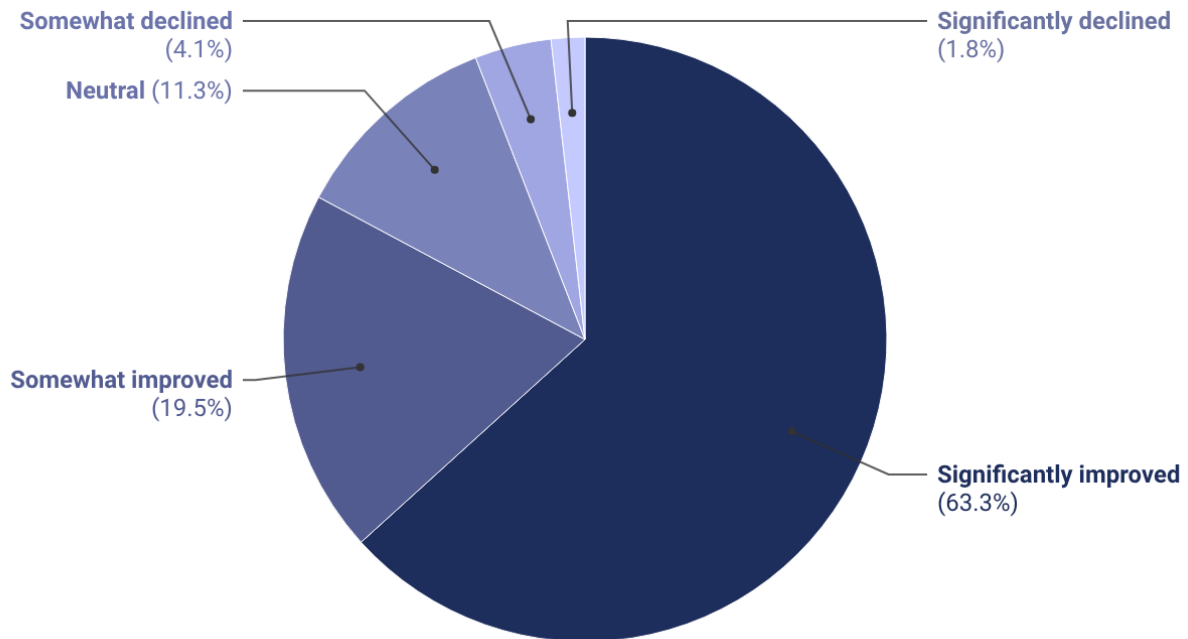
If high taxes factored into your decision to leave Massachusetts, which taxes were most concerning for you?



What was the biggest cost of living challenge in Massachusetts?



How has your quality of life changed since moving?



Which state do you believe has a better small business environment?

